



WPXI  
4145 Evergreen Road  
Pittsburgh, PA 15214

National Media  
815 Slaters Lane  
Alexandria, VA 22314

## Contract # 331130

Schedule Dates 09/14/12-09/20/12  
Advertiser National Republican Congressional Committee - In  
Agency National Media (2711)  
Product Political - Issue (1068)  
Brand ISS/NRCC-IE (81865)  
Salesperson Telerep/Washington DC, Washington DC (1040)  
Sales Office Telerep/Washington DC  
Buyer Name ANGLE, BEN  
Phone/Fax /  
CPE 155/426/3186  
Account Types National/Political  
Billing Type Standard  
Comments NRCC 09/14  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Date Entered 09/12/12  
Last Modified 09/12/12  
Entered By Jennifer Stewart  
CO-OP Yes  
Headline # 06311852  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$2,749.50  
Net Total \$15,580.50  
Sales Tax

Pittsburgh (WPXI)  
By Broadcast Month  
Sep. 2012 22 \$18,330.00  
Grand Total: 22 \$18,330.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	09/14/12-09/14/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P						1			1	\$1,500.00	\$1,500.00	Pittsburgh (WPXI)	LATE NEWS/1	9/12/12
2.0	Normal Line / Spot	09/14/12-09/14/12	5	:30	11:34P- TONIGHT SHOW						1			1	\$300.00	\$300.00	Pittsburgh (WPXI)	TONIGHT/2	9/12/12
3.0	Normal Line / Spot	09/14/12-09/14/12	5	:30	4:28A- Channel 11 News 430A						1			1	\$125.00	\$125.00	Pittsburgh (WPXI)	NEWS 430A-5A/3	9/12/12
4.0	Normal Line / Spot	09/14/12-09/14/12	5	:30	5P- 5:30P (EST)						1			1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 5-530P/4	9/12/12
5.0	Normal Line / Spot	09/14/12-09/14/12	5	:30	5:30P- 6P (EST)						1			1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 530-6P/5	9/12/12
6.0	Normal Line / Spot	09/14/12-09/14/12	5	:30	6:59P- Jeopardy						1			1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/6	9/12/12
7.0	Normal Line / Spot	09/14/12-09/14/12	5	:30	7A- Today Show						1			1	\$475.00	\$475.00	Pittsburgh (WPXI)	TODAY 7-9A/7	9/12/12
8.0	Normal Line / Preempt	09/14/12-09/14/12	5	:30	8P- 9P (EST)						1			1	\$1,000.00		Pittsburgh (WPXI)	NA WHO DO U THINK 8-9P DUE TO RATE&PRG CHG/8	9/12/12
8.0.1	Closed Preempt	09/14/12															Pittsburgh (WPXI)	No Avail/Exception -	
9.0	Normal Line / Spot	09/17/12-09/17/12	5	:30	11:34P- TONIGHT SHOW		1							1	\$375.00	\$375.00	Pittsburgh (WPXI)	TONITE/9	9/12/12
10.0	Normal Line / Spot	09/17/12-09/17/12	4	:30	7A- Today Show		1							1	\$625.00	\$625.00	Pittsburgh (WPXI)	TODAY SHW 7-9A/10	9/12/12
11.0	Normal Line / Spot	09/15/12-09/15/12	5	:30	11:29P- NBC SATURDAY NIGHT LIVE							1		1	\$900.00	\$900.00	Pittsburgh (WPXI)	SAT NITE LIVE/11	9/12/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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12.0	Normal Line / Spot	09/15/12-09/15/12	5	:30	6A- 8A (EST)	1						1		1	\$265.00	\$265.00	Pittsburgh (WPXI)	SAT NEWS 6-8A/12	9/12/12
13.0	Normal Line / Spot	09/15/12-09/15/12	5	:30	8A- 10:30A (EST)	1						1		1	\$275.00	\$275.00	Pittsburgh (WPXI)	NEWS 8A-1030A/13	9/12/12
14.0	Normal Line / Spot	09/16/12-09/16/12	5	:30	5:30A- 8A (EST)	1							1	1	\$265.00	\$265.00	Pittsburgh (WPXI)	SUN NEWS 530A-8A/14	9/12/12
15.0	Normal Line / Spot	09/16/12-09/16/12	5	:30	8A- 10A (EST)	1							1	1	\$275.00	\$275.00	Pittsburgh (WPXI)	NEWS 8A-10A/15	9/12/12
16.0	Normal Line / Sports-Football	09/16/12-09/16/12	5	:30	8:13P- N8C Sunday Night Football	1							1	1	\$6,500.00	\$6,500.00	Pittsburgh (WPXI)	NFL: DET@SF 805-12M/	9/12/12
17.0	Normal Line / Spot	09/20/12-09/20/12	5	:30	11:34P- TONIGHT SHOW	1				1				1	\$375.00	\$375.00	Pittsburgh (WPXI)	TONITE/17	9/12/12
18.0	Normal Line / Spot	09/20/12-09/20/12	4	:30	7A- Today Show	1				1				1	\$625.00	\$625.00	Pittsburgh (WPXI)	TODAY 7-9A/18	9/12/12
19.0	Normal Line / Spot	09/18/12-09/18/12	5	:30	11:34P- TONIGHT SHOW	1		1						1	\$375.00	\$375.00	Pittsburgh (WPXI)	TONITE/19	9/12/12
20.0	Normal Line / Spot	09/18/12-09/18/12	4	:30	7A- Today Show	1		1						1	\$625.00	\$625.00	Pittsburgh (WPXI)	TODAY 7-9A/20	9/12/12
21.0	Normal Line / Spot	09/19/12-09/19/12	5	:30	11:34P- TONIGHT SHOW	1			1					1	\$375.00	\$375.00	Pittsburgh (WPXI)	TONITE/21	9/12/12
22.0	Normal Line / Spot	09/19/12-09/19/12	4	:30	7A- Today Show	1			1					1	\$625.00	\$625.00	Pittsburgh (WPXI)	TODAY 7-9A/22	9/12/12
23.0	M/G For 8.0.1 / Prime	09/14/12-09/14/12	5	:30	8:30P- Go On 830-9P	1						1		1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	GO ON/8	9/12/12

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